

elanadweinberg

PORTFOLIO

ELANADWEINBERG.COM

PORTFOLIO: BRANDING / LOGO REDESIGN

CLIENT: EMARSYS

Senior Art Director



EVOLUTION



PREVIOUS LOGO



PORTFOLIO: BRANDING / LOGO SYSTEM

CLIENT: EMARSYS

Senior Art Director

BADGES



INTERNAL PROGRAM LOGOS



PORTFOLIO: BRANDING / BRAND SYSTEM

CLIENT: EMARSYS

Senior Art Director

BRAND ELEMENTS



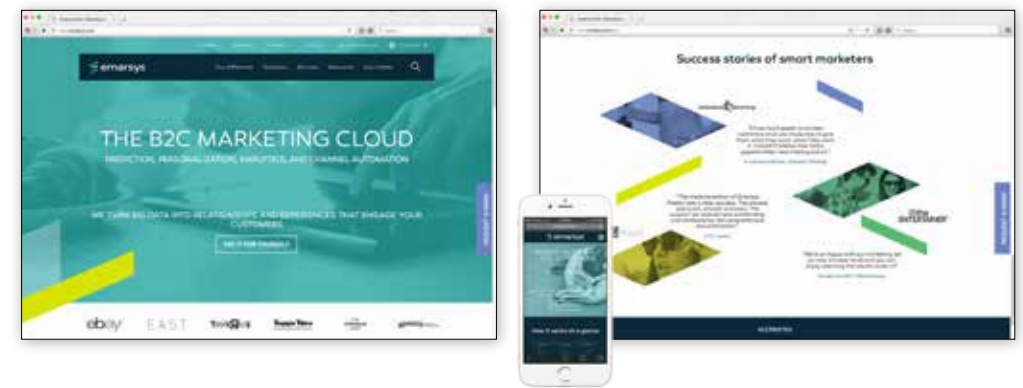
COLLATERAL



PROMOTIONAL



WEB



ADVERTISEMENTS



BANNER ADS



EVENT



PORTFOLIO: BRANDING / LOGO REDESIGN

CLIENT: VMWARE

Designer, Contributing Art Director

vmware®

ANALYSIS

vmware

PREVIOUS LOGO



PORTFOLIO: BRANDING / LOGO SYSTEM

CLIENT: VMWARE

Lead Designer, Contributing Art Director



vmware REWARDS

vmware CARES

vmware FOUNDATION



PORTFOLIO: BRANDING / BRAND SYSTEM

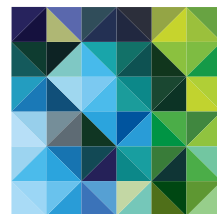
CLIENT: VMWARE

Contributing Designer, Contributing Art Director

BRAND ELEMENT



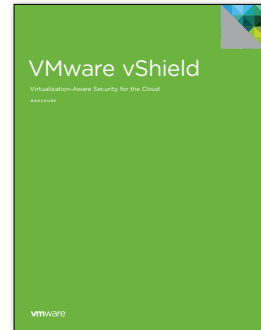
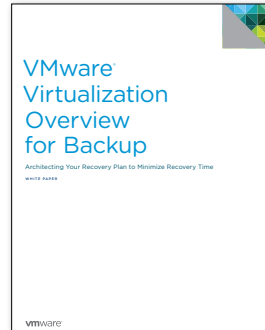
BRAND ELEMENT



BRAND ELEMENT



COLLATERAL



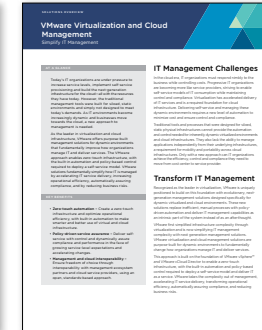
PACKAGING



CAMPAIGN



COLLATERAL



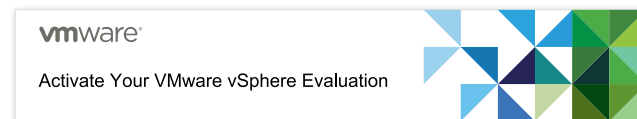
ADVERTISEMENTS



CORPORATE IDENTITY



EMAIL HEADERS



POWERPOINT TEMPLATE



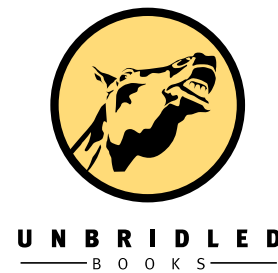
EVENT SIGN



PORTFOLIO: LOGO DESIGN

CLIENT: VARIOUS

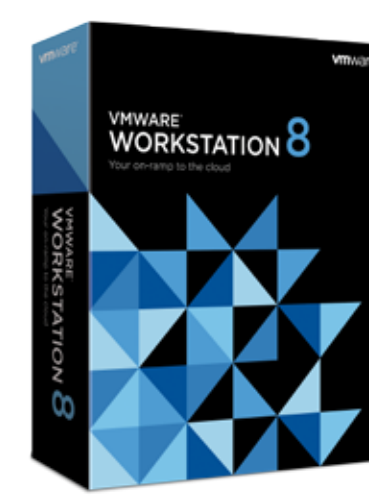
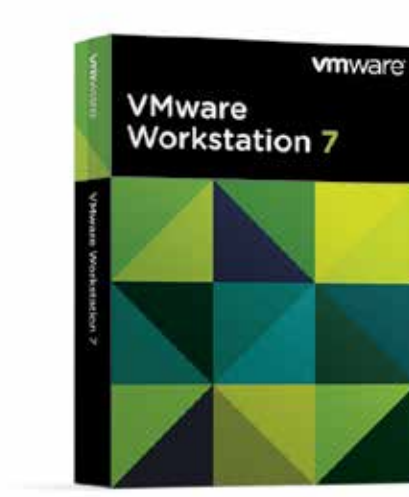
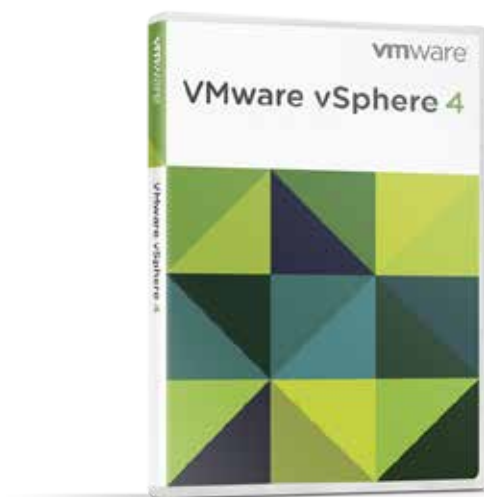
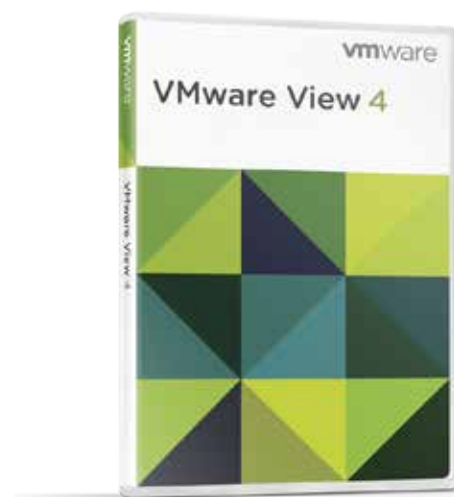
Lead Designer, Art Director



PORTFOLIO: PACKAGING

CLIENT: VMWARE

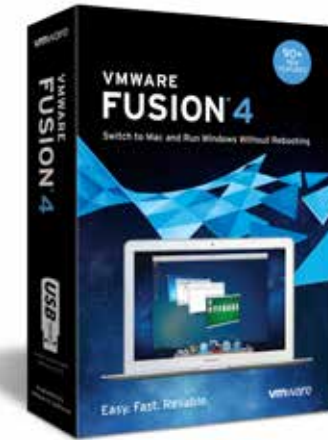
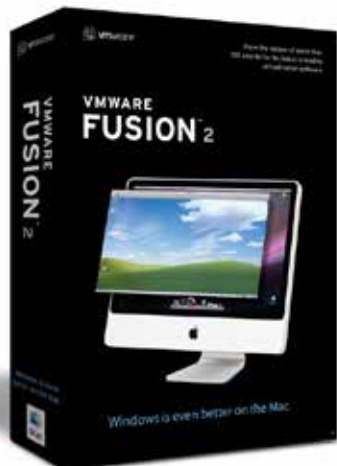
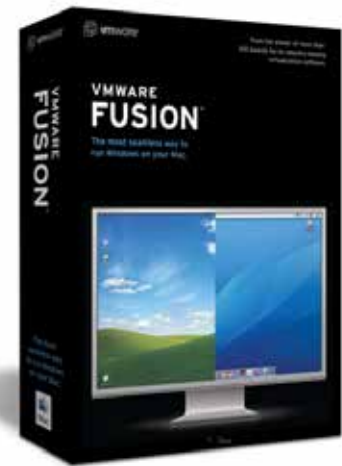
Lead Designer, Contributing Designer, Contributing Art Director, Production Artist



PORTFOLIO: PACKAGING

CLIENT: VMWARE

Lead Designer, Contributing Designer, Contributing Art Director, Production Artist



PORTFOLIO: PACKAGING

CLIENT: NEWDLE

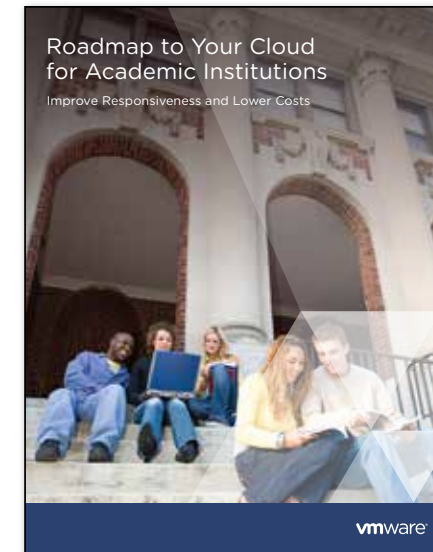
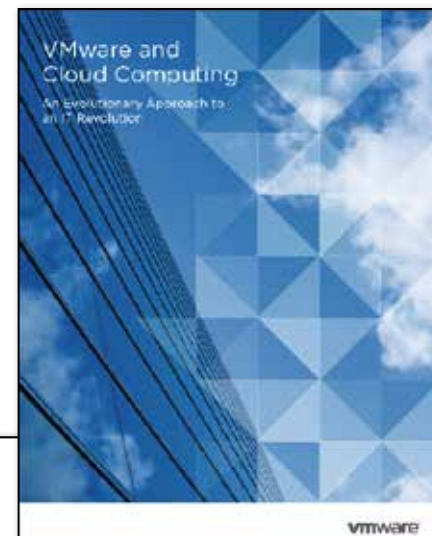
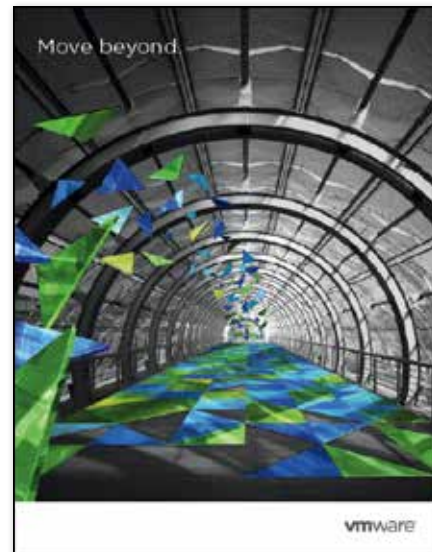
Lead Designer



PORTFOLIO: COLLATERAL / COLLATERAL SYSTEM

CLIENT: VMWARE

Lead Designer, Contributing Art Director, Production Artist





Transform Your Infrastructure. Build an Intelligent Foundation.

VMware cloud infrastructure and management solutions deliver intelligent virtual infrastructure to increase IT agility while reducing costs and risk. This infrastructure, designed to deliver an IT and business model optimized for business-critical workloads, enables enterprises to establish the cost structure and service levels that best suit their organizations. Intelligent virtual infrastructure is highly adaptive and can simply scale with the business. It leverages VMware vSphere to provide consistent security, management and service quality regardless of where your workloads run—in a private cloud, in a VMware enabled public cloud or in a combination of both.

VMware Solutions for Your Cloud



Figure 1: VMware delivers customer-proven cloud infrastructure and management, cloud application platform, and end-user computing solutions.

Improve Agility. Virtualize Critical Applications.

Over the years, enterprises have added servers to already brittle datacenter infrastructure to meet the constant demand for new business-critical applications, such as Oracle databases, Microsoft SQL and Exchange, SAP, and custom applications. These additions have resulted in unprecedented IT complexity and inefficiency, which has led to higher TCO and lower quality of service.

At organizations of all sizes, the need has never been greater for IT to run business-critical applications that meet end-user expectations with less downtime and cost. However, accomplishing these goals continues to present a complex challenge. According to Forrester Research, more than 70 percent of IT investment is allocated to infrastructure and application maintenance.

Increase Efficiency. Reduce TCO. With virtualization, which removes the dependencies between software and the hardware that runs it, IT leaders transform underutilized infrastructure into elastic, automated and secure pools of compute resources available to applications on demand.

VMware cloud infrastructure and management solutions leverage virtualization to help businesses reduce infrastructure and operational costs through consolidation and automation. Today, more infrastructure is virtualized on VMware than any other platform. In its Magic Quadrant for x86 Server Virtualization Infrastructure, Gartner Inc. placed VMware in the leaders quadrant.¹



GREATER HUDSON VALLEY HEALTH SYSTEM

"Virtualization gives us the confidence to change workflows and processes to make things better and faster, so that the ability and delivery of healthcare becomes better. We have met all of the qualifications for meaningful use, and I'm excited about our private cloud. It provides secure access to patient records when doctors and healthcare providers need to make a critical decision about patient care."

Dr. Jeffrey Berk
Vice President & Chief Information Officer
Greater Hudson Valley Health System

The VMware Approach

VMware eases the transition from paper-based to electronic systems for integrated delivery networks, community hospitals, clinics and public health organizations while modernizing and preserving existing IT infrastructure and application investments. With proven virtualization and cloud solutions, VMware enables healthcare providers to reduce IT cost and complexity while improving service quality and delivery.

By increasing flexibility and enhancing end-to-end information security, VMware solutions help providers meet and exceed regulatory requirements and adopt new technologies, including electronic health records (EHR), quickly, successfully and safely. VMware solutions ensure that critical care applications are highly available and highly reliable so that patients and clinicians have always-on, always-accessible applications and services.

With virtualization as the foundation, VMware enables you to build your healthcare cloud—the right private, public and hybrid cloud model to meet your unique business needs. In partnership with the world's leading EHR and imaging companies, VMware brings the power of cloud computing to healthcare. VMware partnerships and joint solutions empower healthcare IT to deploy virtualization to increase agility and clinician mobility and workflows while improving overall compliance, privacy and security. New systems can be rapidly and securely implemented on robust virtualized platforms or via an infrastructure-as-a-service (IaaS) or software-as-a-service (SaaS) model. VMware accelerates the journey to IT as a service, making providers more responsive and efficient.

Based on open standards, VMware solutions are widely supported by leading hardware and software vendors. They offer healthcare providers and healthcare application vendors, such as Allscripts, Cerner, DR Systems, Epic, Fujifilm Medical, McKesson, MEDTECH, Siemens and Vital Images, the greatest freedom of choice to deploy applications and services in the most cost-effective model.

Healthcare IT Transformation



Figure 1: VMware provides solutions that transform the cost, quality and delivery of patient care.

Reduce Costs to Foster Innovation

Healthcare costs are skyrocketing, in part because healthcare systems and processes have not been able to easily adapt to changing realities. To meet growing clinician and patient demands for new services and applications, over the years providers have added servers and datacenters organically and through acquisitions. However, many of these fragmented computing silos have led to server and application sprawl, making IT infrastructure and services more difficult to manage and costly to maintain. With greater need than ever to address compliance mandates and improve efficiency while reducing costs, healthcare providers are turning to server consolidation and intelligent virtual infrastructure.

Virtualization First, Then the Cloud

Server consolidation through virtualization is a critical step to cloud computing. Virtualization is the foundation for the cloud because it removes the dependencies between software and the hardware that runs it. The decoupling enables IT to turn underutilized infrastructure into an elastic, resilient, partitioned and secure pool of compute resources available to caregivers on demand. With a simple 21 server consolidation effort, providers can reduce the number of physical x86 servers by half and achieve significant cost savings while maintaining service quality. Their savings potential, however, is much greater, considering that VMware customers achieve average consolidation ratios of 12:1, with many attaining higher rates. VMware dramatically lowers capital expenses, freeing budget for additional patient-care systems and clinician tools.

Today, healthcare providers are using VMware infrastructure to reduce datacenter and capital costs, decrease time spent on routine administrative tasks, and cut datacenter energy costs—all without sacrificing compute performance, availability and uptime. Additionally, providers benefit from the close working relationships VMware maintains with leading healthcare ISVs. Together, they ensure that EHRs, medical and document imaging (PACS/RIS), contract management, and other critical patient-care applications run efficiently and effectively in virtual and cloud environments.

The Foundation for Your Healthcare Cloud

Intelligent virtual infrastructure is highly adaptive and easily scales to meet provider needs. It leverages VMware vSphere[®], the industry's leading virtualization platform, to deliver consistent security, management and service quality regardless of where workloads run—in a private cloud, in a VMware enabled public cloud or in a hybrid cloud. Leveraging VMware infrastructure, healthcare providers can run patient-critical applications with confidence by eliminating downtime and reducing TCO. Providers can deliver high-quality service and reduce operational expenses with automation and intelligent policy management. Disaster recovery, business continuity and end-to-end security and compliance features reduce the cost of EHRs and the threat of breaches, enabling providers to achieve meaningful use faster so that they can qualify for financial incentives.

Agile

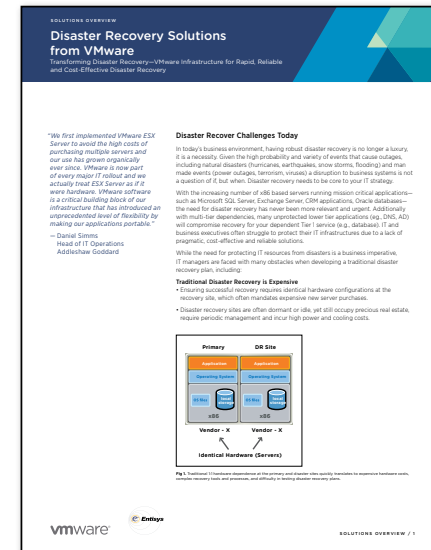
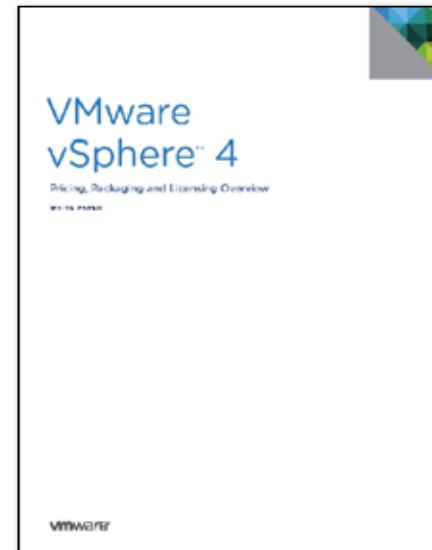
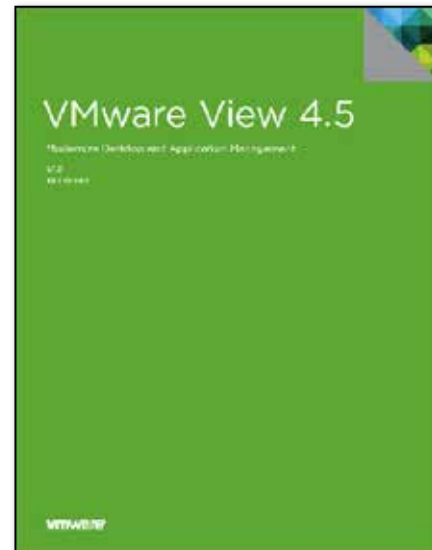
"Sixty percent of respondents perceived that cost savings would be the greatest benefit of cloud computing, particularly because they would avoid additional onsite storage and network infrastructure costs, including the ongoing maintenance costs, labor costs, and hardware costs. One-third of respondents—particularly standalone facilities—said that the next greatest benefit was availability, security, and disaster recovery."

VMware
© 2014 VMware, Inc. All rights reserved. VMware, the VMware logo, and vSphere are trademarks or registered trademarks of VMware, Inc. in the United States and other countries.

PORTFOLIO: COLLATERAL / COLLATERAL SYSTEM

CLIENT: VMWARE

Lead Designer, Contributing Designer, Contributing Art Director, Production Artist



PORTFOLIO: COLLATERAL / COLLATERAL SYSTEM


CLIENT: SPLUNK

Lead Designer, Production Artist

splunk> CASE STUDY

Splunk® at Trade Me

Optimizing User Experience in a Multi-channel Environment



The Business
Trade Me is New Zealand's leading online marketplace and classified advertising site. Founded in 1999, Trade Me provides nearly 3.5 million registered members with a secure and efficient transactional platform for the sale of new and used goods, real estate, employment, motor vehicles, health and life insurance comparison, accommodation and online dating.

Headquartered in Wellington, Trade Me also has offices in Auckland and Christchurch, and more than 350 employees.

Challenges
The Trade Me site serves more than 1.5 billion pages every month in support of up to three million listings. Each day, the site is viewed by more than 700,000 unique visitors, with over 100,000 logged on at any given moment. At peak, upwards of 70 images are uploaded to the site and 10,000 images are served every second by Trade Me's Varnish image caching servers from a 60-million-image database. Prior to the Splunk deployment, the timely identification of image caching malfunctions was nearly impossible for Trade Me.

In addition, the constantly evolving Trade Me platform requires multiple updates and changes every day—up to 70 per week. Analyzing the impact of these site changes was extremely difficult and time-consuming using homegrown tools.

At the same time, the site's infrastructure team was looking for a better solution than writing custom scripts to gain real-time insights into the vast amount of clickstream and log data generated by millions of page requests. Trade Me's infrastructure specialists wanted to have real-time visibility into syslog and other log data, and to correlate and add context to this data using information from Trade Me's production databases.

Enter Splunk
In early 2012, Trade Me experimented with a free copy of Splunk Enterprise in its search for a way to gain greater insight into syslog databases and save time over legacy methods. Before Splunk, the team used Kiwi Syslog Daemon software to aggregate syslog into databases and then developed custom scripts to search for unusual events and issue email alerts.

"We had two syslog servers and a lot of very cumbersome and complex rules we had created to alert people when bad things happened," says Trade Me's head of infrastructure, Matt van Deventer. "Eventually, it got so complicated and error-prone that we had to make a change. Splunk Enterprise gives us the ability to quickly ingest all of our syslog data and show us activity in a nice GUI, allowing us to easily search and alert in real time."

The Trade Me team quickly discovered it had barely scratched the surface in terms of Splunk Enterprise functionality and business value. The company purchased a Splunk Enterprise license immediately after the syslog replacement project and today indexes more than 100 gigabytes of logs and other data daily.

OVERVIEW

INDUSTRY

- Online marketplace and classified advertising

SPLUNK USE CASES

- Business analytics
- Customer experience analytics
- Digital analytics
- IT operations
- Application management

BUSINESS IMPACT

- Provides real-time insights into user behavior
- Multi-channel analytics and deeper understanding of customer browsing behavior
- Improved user engagement and customer loyalty
- Online platform optimization
- Search machine data with structured data for actionable insights
- Enable real-time insight into site performance
- Deliver business intelligence for non-technical users
- Monitor bidding activities by listings, items
- Balance site development efforts based on user performance
- Provides single pane-of-glass view of machine and production data

splunk> PRODUCT DATA SHEET

Splunk Enterprise

The Platform for Operational Intelligence

HIGHLIGHTS

- Deliver real-time operational intelligence to IT and business users
- Identify and resolve issues up to 70% faster and reduce costly escalations by up to 90%
- Monitor systems and infrastructure in real time to identify issues before they impact your business
- See the whole picture across IT to track key performance indicators and make better decisions
- Understand trends, patterns of activity and behavior for customers, transactions and systems

Product Overview
Splunk Enterprise is the industry-leading platform for machine data. Machine data is one of the fastest growing, most complex areas of big data. It's also one of the most valuable, containing a categorical record of user transactions, customer activity, sensor readings, machine behavior, security threats, fraudulent activity and more. Splunk Enterprise collects all your machine data from wherever it's generated, including physical, virtual and cloud environments (see Figure 1). It enables you to search, monitor and analyze your data from one place in real time. Troubleshoot problems and investigate security incidents in minutes, not hours or days. Monitor your end-to-end infrastructure to avoid service degradation or outages. Gain operational intelligence with real-time visibility and critical insights into customer experience, transactions and other key business metrics. Splunk Enterprise is available as a software download or cloud-based service, and makes your machine data accessible, usable and valuable across the organization.

Delivering End-to-End Operational Intelligence
Collect and Index Any Machine Data. Collect and index any machine data from virtually any source, format or location in real time. Data streaming from packaged and custom applications, app servers, web servers, databases, wire data from networks, virtual machines, mobile devices, telecoms equipment, operating systems, sensors, mainframes and much more. Simply point Splunk Enterprise at your data and intuitive interfaces guide you through previewing, onboarding and preparing your data, making it more useful for further search and analysis.

Search and Investigate. Whether you're responsible for running, securing and auditing IT, developing applications or providing analytics to the business, search is the starting point for discovering a new world of possibilities from your data. Splunk Enterprise includes a Search Processing Language (SPL™) simple enough for

beginners and powerful enough for expert data analysts. Search using specific terms or expressions and powerful statistical and reporting commands. Correlate events across multiple data sources to reveal new insights. Automatically detect patterns across massive sets of data. Zoom in and out using a visual timeline to spot trends and spikes. Drill down into results and eliminate noise to find the needle in the haystack. Respond to important events, as they occur, in real time.

Add Knowledge. Splunk Enterprise automatically discovers knowledge from your machine data at search time so you can start using new data sources immediately. You can add context and meaning to your machine data by identifying, naming and tagging fields and data points. Use the pivot interface to enable any user to automatically discover relationships in the data and build powerful reports, without mastering the search language. Easily define data models that describe relationships in machine data. Install content, add-ons and apps from the Splunk apps website to leverage prepackaged reports, views and searches for specific use cases, data sources and technologies. Enrich search results with information from external asset management databases, configuration management systems and user directories.

Monitor and Alert. Turn searches into real-time alerts to monitor threshold conditions around the clock. Automatically trigger actions such as sending automated emails, executing remediation scripts or posting to RSS feeds. Send an SNMP trap to your system management console or generate a service desk ticket. Alerts can be set to any level of granularity and can be based on a variety of thresholds, trend-based conditions and complex patterns, such as abandoned shopping carts, brute force attacks and fraud scenarios.

Report and Analyze. Empower every IT and business user to analyze machine data. Rapidly build powerful reports and dashboards and view them from your desktop or mobile device. Create PDFs and share them with key stakeholders on a scheduled or ad hoc basis. Embed charts into third-party business applications for broader accessibility. Drill down from anywhere in a chart to the underlying raw events or to another dashboard, form, view or external website. Make it easier for everyone in your organization to turn machine data into powerful insights.



Figure 1: Splunk Enterprise collects machine data from wherever it's generated.

PORTFOLIO: COLLATERAL / COLLATERAL SYSTEM

CLIENT: WP ENGINE

Art Director, Designer

CASE STUDY
AMD Uses WP Engine To Dramatically Improve Reliability, Speed, And Security Of Its Developer Outreach Site

The Company
Advanced Micro Devices (NYSE:AMD) is a global semiconductor company that designs and integrates technology that powers millions of intelligent devices, including personal computers, tablets, game consoles, and cloud servers that define the success of personal computing.

The Site
AMD Developer Central is the semiconductor giant's U.S.-based developer outreach site. Built on WordPress, the site serves 250,000 visitors per month, more than 50 percent of whom are outside the U.S. The Developer Central site holds and issues relationships with AMD's developer community. These vital software developers create the software that makes the power of AMD's award-winning hardware. AMD leverages the site to promote its software products, and provides both information and education to its developer community.

The Challenge
AMD Developer Central (www.amd.com) faced performance, reliability, and uptime issues. This made it increasingly difficult to keep up with growing demand from its developer audience, which relies on the site for up-to-date developer-centric content and information, as well as software development tools and files.

Results
Months later, the site used a content delivery network (CDN) with a 25MB file upload limit. However, many of the products created by AMD's veteran engineering teams, and destined to reach developers on the Developer Central, were larger than 25MB. When the Developer Central team pressed out this issue, the CDN site terminated. With the "unlabeled" abandoned file size limitation problem, it stood as an unresolvable side effect serving content globally was sluggish and resulted in a high rate of developer failures. How was especially demanding because even the build of Developer Central's audience is outside of the U.S.

WP Engine Solution
Having the site internally also kept AMD's Developer Central team from managing the site and building responsive live rather than focusing on producing great content and engaging with AMD's valuable developer audience. Attempting to manage WordPress core and security updates manually with limited resources created inconvenience and could have exposed AMD's Developer Central site to potential security risks and other vulnerabilities.

10 BEST PRACTICES FOR A SECURE AND SUCCESSFUL ENTERPRISE WORDPRESS DEPLOYMENT

WHITE PAPER
Andrei Mafin, Solutions Engineer
January 2019

WordPress Security Best Practices
Whether the choice is made to leverage a partner to assist with WordPress deployments, or an organization wishes to attempt to configure things itself, there are common ways to proactively think about WordPress security and stay ahead of any possible issues.

Generally, WordPress security problems arise from three primary culprits:

- Out-of-date WordPress installations and weak password policies
- Inadequately developed or tested plugins and themes
- A default server environment and LDAP stack, poorly tuned for WordPress

The following 10 best practices can mitigate these issues and ensure a more secure and successful WordPress deployment, regardless of provider or method of hosting.

1. **Update WordPress core code updates quickly.** Keeping "keep" up to date is invaluable regarding security. WordPress updates are often a primary attack vector since many of the WordPress updates and patches are designed to improve security. Using a host like WP Update Manager can help organizations stay on top of important updates to the WordPress core. It's important to always watch for updates and to make them as soon as possible.
2. **Proactively update plugins and themes to new versions as soon as available.** Along with updated core WordPress components (see item 1 above), out-of-date plugins and themes are among the most easily compromised components of a WordPress installation, particularly due to a lack of content patching. The plugin dashboard provides notification as updates become available. Additionally, auditing currently installed plugins is easy with the "Plugins List Update" plugin or the "No Longer in Directory" plugin. "Plugins List Update" shows when an installed plugin last received an update, as long as it's listed in the WordPress.org plugin repository. Complementarily, "No Longer in Directory" scans plugins to check for ones that have been removed from the WordPress.org repository.

If the plugin has been removed, there is usually a good reason why, whether it is a security issue, poor performance, or other such culprit.

FAST, SCALABLE, AND SECURE WORDPRESS SITES BACKED 24/7 BY THE EXPERTS

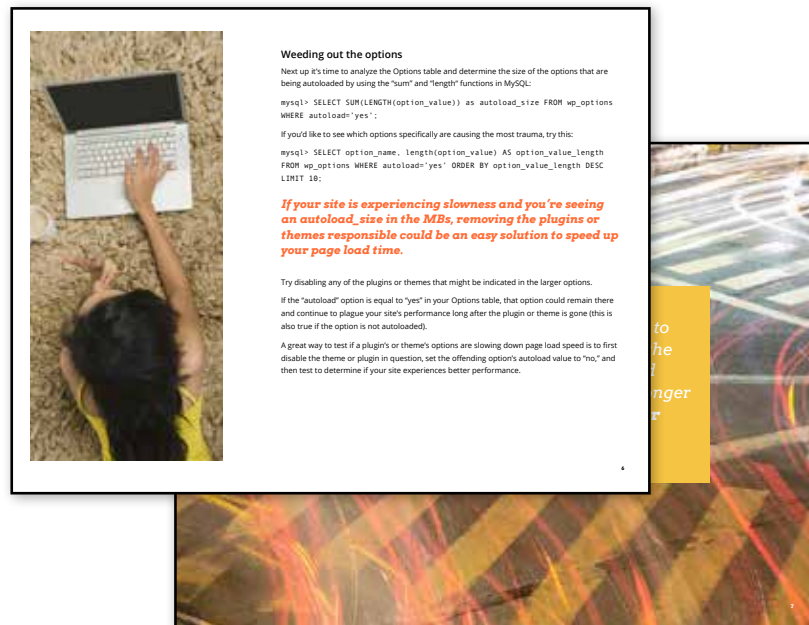
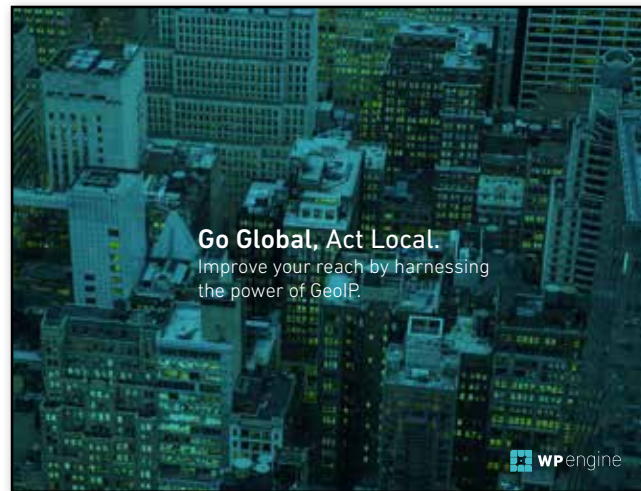
The web is where you find customer confidence. Security threats, unexpected traffic spikes, and slow page load times can kill your reputation, destroy engagement, and negatively affect revenue. Conversely, a secure, reliable, and speedy digital experience builds trust and can boost your bottom line and prime you for a record-breaking quarter.

The WP Engine platform is fine-tuned to make your digital strategy a success. Mission-critical sites and large-scale deployments turn to us for solutions that scale to more than 100 million visits with minimal latency and are impervious to security threats. With WP Engine, you get a platform built on high-performance cloud-based environments that deliver reliability, resilience, and security. And our dedicated support team gives you an account manager and priority access to expert technical resources. We're innovation-driven and design solutions to guarantee your sites are up and running at peak performance. From fast loading, user reliability, relation that means your site files and databases are geographically redundant servers, to our Mercury PHP, a high availability platform built for unparalleled performance and reliability, we utilize the latest industry-leading technologies to make your site unstoppable.

All of this gives you the freedom and flexibility to focus on your brand and your business with the peace of mind that you're entrusting your sites to the best growing team of WordPress experts in the world.

Our technology, expertise, and constant innovation are why more than 30,000 customers in 120 countries trust WP Engine to power and support their mission-critical WordPress sites.

wpengine.com | 877.973.6448 | partner@wpengine.com



PORTFOLIO: COLLATERAL / COLLATERAL SYSTEM

CLIENT: EMARSYS

Senior Art Director, Designer

SUCCESS STORY: THE ENTERTAINER
23455% ROI FROM AUTOMATED EMAIL CAMPAIGNS

The Entertainer is a global two-for-one incentive organization, offering dining and entertainment experiences at discount rates. Since 2001, Founder and CEO, Donna Benton, has worked with her team to build a database of almost half a million contacts and over 500,000 app downloads. Using Emarsys and the Automation Centre, Donna has seen a 23455% return on investment from automated email campaigns and converted double the amount of customers in just 14 days.

23455% ROI from automated email campaigns	100% Conversion increase in just 14 days	50% Revenue from mobile customers
---	--	---

PROVE

- Evolution Slimming, sign of their website prospects, first-time filigence, he targeted a 270% return on one automated account retailer has cost effective.
- 1.1% Annual revenue uplift
- 20% On-line customers spent at Lessor's website

THE CHALLENGES

- Starting in a publication, The Entertainer team had limited digital awareness.
- Sheer volume of contacts made it very hard to personally engage and communicate with differently with customers, based on their position in the customer lifecycle.
- Being spread out over 16 countries made it hard to localize their marketing content.
- Donna found that while she gained new clients, it was difficult to maintain their engagement and encourage repeat purchases.

conversion to an email list. By leveraging their investment, open and click-through rates soared naturally too.

steps of what they were looking for, and get them to the checkout faster.

EMARSYS DISCOVERY
THE REVOLUTIONARY BROWSING EXPERIENCE THAT INCREASES CUSTOMER SPEND BY UP TO 73%

THE CHALLENGE

The path to purchase has been a linear process since the beginning of e-commerce. Start at a homepage, end at a basket, and that's it if they don't abandon the cart along the way.

HOME PAGE CATEGORY PAGE PRODUCT PAGE CART CHECKOUT

Consumers often spend less than one minute browsing on online stores. If they don't find what they want, they leave. It is essential to showcase the right products to each individual, across your entire product catalog, in a very short amount of time. If they come to a website knowing what they're looking for, product recommendations are a highly valuable solution. But, as 80% of shopping carts are abandoned because shoppers didn't find anything they liked, it's clear that not everyone knows what they want. There must be a better, more profitable way.

THE OPPORTUNITY

Discovery is the revolutionary, living technology that intelligently accelerates the path to purchase, increases customer cart size, and leads to more conversions. Its dynamic design gives your site an instant commercial advantage over your competitors. Based on real-time research into consumer behavior, Discovery will ensure your customers remain highly engaged, and loyal to your brand.

Source: <http://www.emarsys.com/learn-a-website/>

B2C MARKETING CLOUD
INCREASE YOUR REVENUE AND ROI WITH EMARSYS

TO UNDERSTAND ENGAGEMENT AN EVER

PROVIDES DEEP BEHAVIOURAL INSIGHT

PORTFOLIO: EVENTS / BOOTH AND SIGNAGE

CLIENT: VMWARE

Contributing Designer, Contributing Art Director

VMWORLD 2007



VMWORLD 2009



VMWORLD 2010



PORTFOLIO: SPACE DESIGN

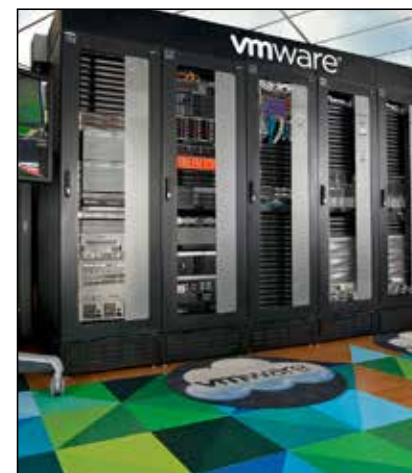
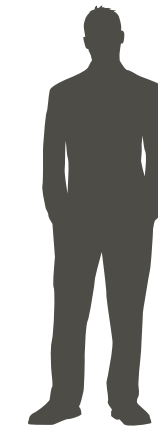
CLIENT: VMWARE

Lead Designer, Contributing Art Director

TECH DATA SOLUTIONS CENTER



Shown for scale



PORTFOLIO: EVENTS / BOOTH AND SIGNAGE

CLIENT: EMARSYS

Senior Art Director

DMEXCO 2015 - BRAND LAUNCH



10X20 LIGHTBOX



ROLL UPS

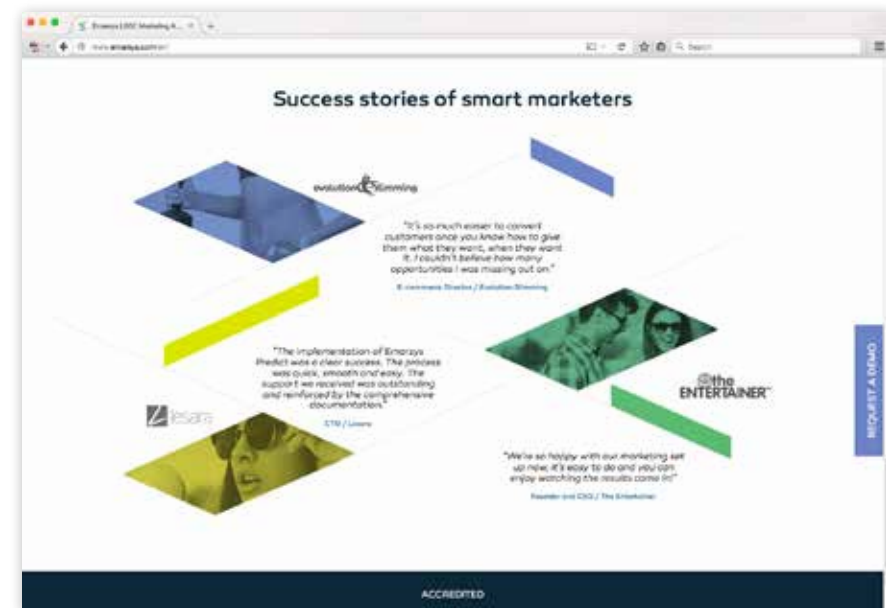
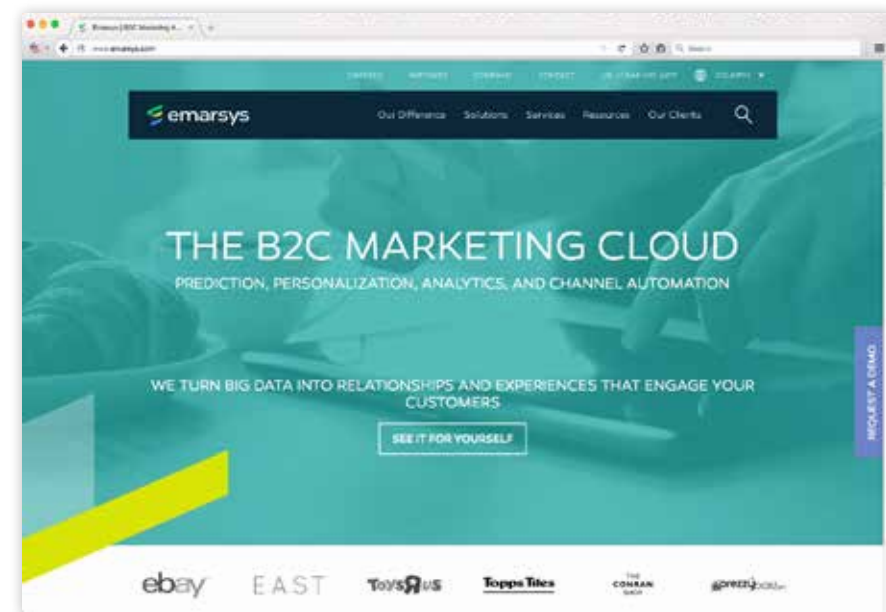


PORTFOLIO: WEB AND EMAIL

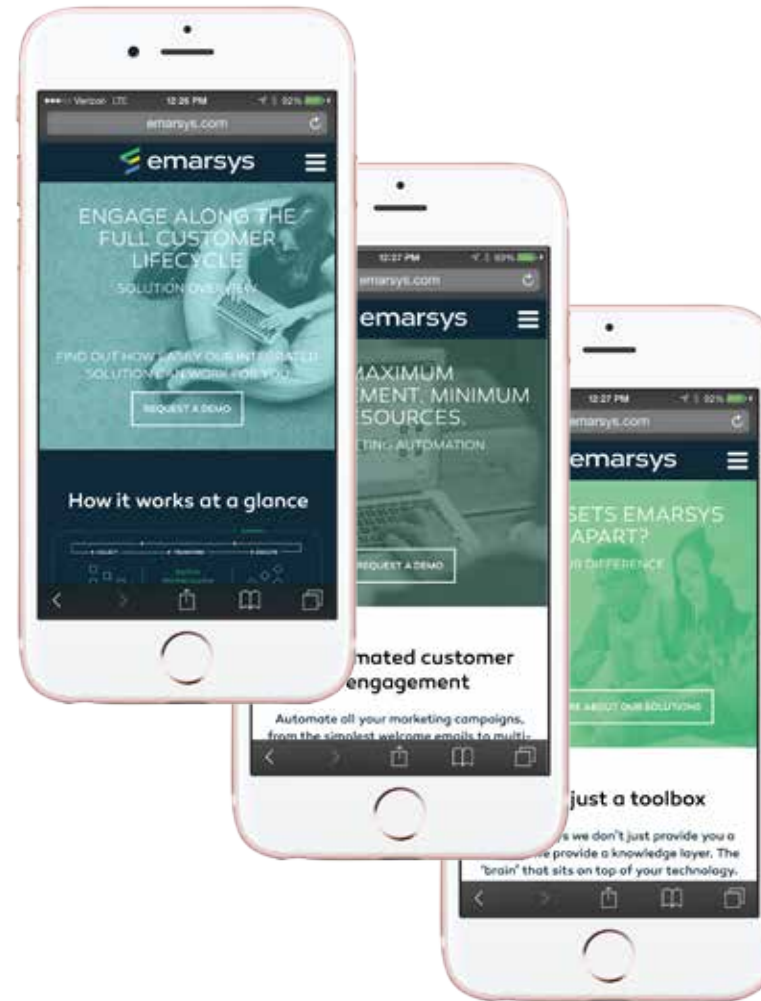
CLIENT: EMARSYS

Senior Art Director

WEBSITE - REBRAND



MOBILE



NEWSLETTER



THANK YOU

ELANADWEINBERG.COM